



City of Denison

PRESS RELEASE

For Immediate Release

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New Mural Celebrates Denison's Sister Cities International Program

Denison, Texas – The City of Denison is excited to highlight a new mural that will celebrate our 30th anniversary of entering into the Sister Cities International Program.

Denison has been a Sister City with Cognac, France, since our entrance into the program in 1992.

Our relationship with Cognac dates back to the 1880s when Denison's own T.V. Munson developed a rootstock that was resistant to phylloxera, a horrific disease that attacks grapevines. This disease threatened to destroy the French grape industry. Thankfully, Munson was able to send over cuttings from his stock that were grafted to the French plants, thus saving the entire grape industry in that part of the world. To this day, every French wine contains grapes that were grafted with the Denison vines.

This piece will be located on the wall of 131 West Main facing Austin Ave. and will be the future location of The Horse's Axe. The new mural will help frame the 100 block of West Main alongside the Eisenhower "Leadership" mural, tying in Eisenhower's creation of the Sister Cities Program in the United States.

We have worked closely with the Munson family and have selected ARCY to create this piece. ARCY is a world-renowned muralist who has created lasting works in various cities.

The mural design will contain an image of T.V. Munson, a document that pays homage to the Sister Cities designation between the two cities, the French medal awarded Munson for his work, and the flags of France, the U.S., and Texas. There will also be a descriptive plaque that will detail further information about T.V. Munson, the Sister Cities movement, and the Denison connection.

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About Denison Founded in 1872, the City of Denison is located 40 minutes North of the Dallas-Fort Worth Metroplex in Grayson County. The city comprises a population of approximately 25,000. The city offers an exemplary school district, a vibrant historic district, a robust housing market, excellent quality of life amenities, and an expanding business climate. Denison is moving forward and kicking back. For more information, visit us at www.cityofdenison.com.