



Dear Denison Community Partner:

We are grateful to begin planning the first annual City of Denison Big Event.

**Please Join Us! Saturday, March 23<sup>rd</sup>, 2024**

The Big Event is a city-wide day of community service. Volunteers will complete service projects for residents, and businesses who have requested assistance. We invite everyone to join in this effort to continue building unity in our community and strengthen Denison.

The Big Event originated 30 years ago at Texas A&M as a student-run service project and has grown to 120 other universities throughout the nation. The Big Event has now spread to municipalities, and we are excited to bring this to Denison!

By becoming a sponsor, volunteering a group of your employees and/or nominating a service project, you can make a BIG impact on this day. We'd be happy to talk with you about how to participate. Suggested sponsorship levels are listed on the second page. For volunteer or service project applications, or more information please visit: [cityofdenison.com/bigevent](http://cityofdenison.com/bigevent).

Robert Lay  
City of Denison  
The Big Event Committee

**FOR MORE INFORMATION**  
**Contact:**  
**City of Denison Big Event Team**  
**Robert Lay & Emily Agans**  
**[bigevent@cityofdenison.com](mailto:bigevent@cityofdenison.com)**  
**903-465-2720 ext. 2030**



## CITY OF DENISON BIG EVENT SPONSORSHIPS

The Denison Big Event will be held Saturday, March 23<sup>rd</sup>, 2024  
8 a.m. – 1:30 p.m.  
Kick-Off at Forest Park will begin at 8 a.m.

This event is partially funded by donations. Therefore, sponsors are essential in being able to conduct The Big Event. We hope you would consider being a 2024 sponsor of this fun, important event.

### **\$5,000 - Presenting T-Shirt Sponsor**

Logo top and largest on T-shirts, signage at kick-off event, logo on Big Event home page and included in any advertising/social media posts, opportunity for company to have booth at kick-off.

### **\$3,000 - Elite T-Shirt Sponsor**

Logo on all T-shirts as an Elite Sponsor, signage at kick-off, logo on Big Event home page, opportunity for company to have booth at kick-off.

### **\$1,000 – Supporting Signage Sponsor**

Logo on all T-shirts and signage at kick-off

### **\$500 – Work Gloves Level Sponsor**

Distributed to all volunteers to protect their hands while working. The gloves cost \$1. The city is seeking a sponsor to cover the cost of the gloves in bundles of 500. Name on T-shirts.

### **\$250 – Contractor Garbage Bags Sponsor**

Your commitment of \$250 allows us to provide teams with a box of contractor trash bags for their job. Name on T-shirts.

### **In Kind – Any Level**

Water, breakfast snacks, granola bars, fruit, chips, contractor garbage bags, firm grip nitrile coated latex free work gloves. Food vendors may distribute their donation day of the event. Name on T-shirt.

Thank you for consideration of this request. For more information about the event and sponsor opportunities, please contact our Big Event Team at, [bigevent@cityofdenison.com](mailto:bigevent@cityofdenison.com).

*Donations to a city are tax deductible if for a public purpose. The IRS Code, at U.S. Code Title 26 Subtitle A Chapter 1, Subchapter B Part VI Section 170 (C) (1) defines “charitable contribution” (which is tax deductible) to include a contribution or gift to or for the use of a state, a possession of the United States, or any political subdivision (a city) of any of the foregoing, the United States or the District of Columbia, if the contribution or gift is made for public purposes. For more information, please consult your tax advisor for specific advice regarding the tax-deductibility of charitable contributions.*

**SPONSOR REGISTRATION FORM**  
**Saturday, March 23<sup>rd</sup>, 2024**  
Please print clearly and fill out completely.



Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone/Cell #: \_\_\_\_\_ Email Address: \_\_\_\_\_

Sponsor Level: (please check)

<input type="checkbox"/> \$5,000 Presenting	<input type="checkbox"/> \$3,000 Elite	<input type="checkbox"/> \$1,000 Supporting	<input type="checkbox"/> \$500 Work Gloves	<input type="checkbox"/> \$250 Contractor Bags	<input type="checkbox"/> In-kind Any level	<input type="checkbox"/> Other
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\*For In-Kind sponsorships: Please (1) list the type of items you would like to donate and (2) provide the estimated value of your donation:

All sponsors will receive two (2) event t-shirts. Please provide t-shirt sizes: \_\_\_\_\_

- o **Would your company/organization like to host a booth at the Volunteer Kick-Off the morning of the event, March 23<sup>rd</sup> at 7:30am – 8:30am? (1) 6ft table and (2) chairs will be provided. (For Elite and Presenting Sponsors only)**  
 Yes     No, thank you
- o **Would your company like to register a volunteer group?**  Yes     No, thank you  
\*If yes, please visit [www.cityofdenison.com/community-engagement/page/big-event](http://www.cityofdenison.com/community-engagement/page/big-event) to register your volunteer group.\*
- o **Would your company like to submit a job request?**     Yes     No, thank you  
\*If yes, please visit [www.cityofdenison.com/community-engagement/page/big-event](http://www.cityofdenison.com/community-engagement/page/big-event) to register your job request.\*

\*Please note volunteer and job portals will not open until January 1<sup>st</sup>, 2024

**PAYMENT**

Sponsor Level:	Payment Amount:
Payment Type: <input type="checkbox"/> Cash <input type="checkbox"/> Check (payable to the City of Denison)    Check #: _____ <input type="checkbox"/> Credit Card (will require a 3% fee)	

**For Cash or Check Payments:** Please mail completed Sponsor Registration Form and payment to: Emily Agans, City of Denison, 300 W. Main Street, Denison, Texas 75020

**For Credit Card Payments:** Please scan and email your completed Sponsor Registration Form to: [eagans@cityofdenison.com](mailto:eagans@cityofdenison.com), Emily Agans, 903-465-2720 ext. 2030

\*For any payment related questions contact our Accounting Department, 903-465-2720, for any event related questions email [bigevent@cityofdenison.com](mailto:bigevent@cityofdenison.com)

**SPONSOR REGISTRATION DEADLINE: MARCH 1, 2024**