

Doc Holliday 2026 Vendor Application



Organization or Business: _____
 Contact Name: _____
 Mailing Address*: _____
 Cell #: _____ Email: _____
 Texas Resale # (Optional): _____ Website, FB page and/or attach pictures: _____
 Briefly describe your product(s): _____

**Please list an active mailbox as we will be mailing out Participant Passes to all Partners which will allow you access to the event space during the setup window.*

EVENT INFORMATION

- **Event Date: Saturday, April 25, 2026. | Setup Time: 7:00AM. | Event Time: 9:00AM – 5:00PM.**
- **All Vendors must register no later than April 1. **NO EXCEPTIONS****
- Final details with the Vendor Map will be sent one week prior to event, no later than April 17.
- Vendors are encouraged, but not required, to sell merchandise related to a western theme, antiques, vintage inspired, etc.
- Vendors are encouraged to dress for the occasion – time period 1870s-1900!

BOOTH SELECTION AND FEES

Booth Selection & Setup	Booth Needs	Payment Method
Standard 10x10 Booth, no electricity _____\$100	*Vendors selecting booth with electricity ONLY* Voltage/amp needed: _____ Number of outlets needed: _____	____ Cash
Standard 10x10 Booth, with electricity _____\$125		____ Check†
Food Vendor, with electricity _____\$200		____ Call for payment‡
Setup: ____ Canopy ____ Truck* ____ Trailer* *Dimensions of truck/trailer: _____	<i>Please send a photo of your connections to spatterson@denisontx.gov</i>	____ Card information below‡
Is additional space needed? ** ____ Yes ____ No <i>If yes: How much? _____</i>	*Food Vendors ONLY* Is water needed? ____ Yes ____ No <i>If yes: ____ Running water ____ Refill only</i>	Credit Card #: _____
<i>**Additional cost may be added</i>		Name on CC: _____
		EXP Date: _____
		CVV#: _____
		Zip Code: _____

†A charge of \$35 will be assessed for any returned check.

‡All card payments have an additional 4% processing fee added to the transaction total.

Payment can be made by filling out the above credit card information, stopping by the Main Street office to pay in person, paying by card over the phone, or by mailing a check to our office. Address highlighted below.

- Vendor registration is not complete until payment has been received. No Refunds – Rain or Shine.

RULES OF PARTICIPATION

- The official Facebook event titled “Doc Holliday: Saints & Sinners Festival” has been created by Downtown Denison TX; NO individual events related to our event may be created separately. To better promote Doc Holliday, we ask that you share our overall event. Violators will be contacted.
- All spaces will be in a designated 10x10 area unless listed on vendor form and discussed with staff – call to arrange. **Additional cost will be added.**
- Vendor selection and booth assignments will be made at the discretion of City of Denison staff. Choices will be made for the best interest of the event. Assigned space is subject to change.
- **You must stay the entire time of the festival. There is no late arrival or early tear down allowed.** Violators may be barred from future participation.
- **Each vendor is responsible for providing signage, tent, tables, chairs, etc. for their booth.** All items must remain in assigned area. City of Denison staff reserves the right to remove any materials deemed inappropriate for the event.
- Loading and unloading MUST occur as assigned. Vehicles must be moved from the street immediately after loading and unloading.
- No unloading/loading assistance or supplies will be available on-site. Vendors are **REQUIRED** to clean their area following event.
- **All food items MUST be pre-approved** by staff. Valid food handler permits MUST be obtained from Grayson County.
- **Food trucks must obtain a permit from the City if not already registered.** Applications can be found at: <https://denisontx.gov/168/Application-for-Mobile-Food-Unit-Permit> or by scanning the QR code to the right.
- Each vendor shall provide their own insurance needs.
- Vendors who have been associated with other downtown events in the past may receive priority.
- *In consideration of being permitted by the City of Denison and Denison Vendor Staff to participate as a Vendor at the Doc Holliday Festival, I, on behalf of myself, and the organization or business listed above, and all heirs, executors, administrators, assigns, employees, agents, and officers hereby release, hold harmless, and forever discharge the City of Denison, its employees, agents, officers, and elected officials from any and all claims, demands, actions, causes of action, judgments, damages, costs, including attorney fees, loss, or injury arising out of or resulting from any acts or omissions of myself or of any other person or entity, resulting in property damage, personal injury or death sustained while participating as a Vendor at the Doc Holliday Festival.*



Return completed applications to City of Denison, c/o Sam Patterson, 300 W. Main Street, Denison, TX 75020, or email to spatterson@denisontx.gov.

I have read and agree to the above Rules of Participation for the Doc Holliday Festival.

Signature _____

Date _____

