



Dear Denison Community Partner:

We are grateful to begin planning the third annual City of Denison Big Event.

Please Join Us! Saturday, March 28th, 2026.

The Big Event is a city-wide day of community service. Volunteers will complete service projects for residents and businesses who have requested assistance.

In 2025, we were able to successfully complete over 60 service projects around Denison with 400+ volunteers. We are hopeful year three will be even more successful! We couldn't do this without your support. We invite everyone to join in this effort to continue building unity in our community and strengthen Denison.

By becoming a sponsor, volunteering a group of your employees, and/or nominating a service project, you can make a BIG impact on this day.

We'd be happy to talk with you about how to participate. Suggested sponsorship levels are listed on the second page. For volunteer or service project applications, or more information, please visit: <https://denisontx.gov/488/The-Big-Event>

Emily Agans
City of Denison
The Big Event Committee

FOR MORE INFORMATION

Contact:

City of Denison

Big Event Team

bigevent@denisontx.gov



CITY OF DENISON BIG EVENT SPONSORSHIPS

The Denison Big Event will be held Saturday, March 28th, 2026
8:00 a.m. – 1:00 p.m.
Kick-Off at Forest Park will begin at 8:00 a.m.

This event is partially funded by donations. Therefore, sponsors are essential in being able to conduct The Big Event. We hope you will consider being a 2026 sponsor of this fun, impactful event.

\$5,000 - Presenting T-Shirt Sponsor

Logo top and largest on T-shirts, signage at kick-off event, logo on Big Event home page and included in any advertising/social media posts, opportunity for company to have booth at kick-off.

\$3,000 - Elite T-Shirt Sponsor

Logo on all T-shirts as an Elite Sponsor, signage at kick-off, logo on Big Event home page, opportunity for company to have booth at kick-off.

\$1,000 – Supporting Signage Sponsor

Logo on all T-shirts and signage at kick-off

\$500 – Work Gloves Level Sponsor

Distributed to all volunteers to protect their hands while working. The city is seeking a sponsor to cover the cost of the gloves. Name on T-shirts.

\$250 – Contractor Garbage Bags Sponsor

Your commitment of \$250 allows us to provide teams with a box of contractor trash bags for their job. Name on T-shirts.

In Kind – Any Level

Water, breakfast snacks, granola bars, fruit, chips, contractor garbage bags, firm grip nitrile coated latex free work gloves. Food vendors may distribute their donation day of the event. Name on T-shirt.

Thank you for consideration of this request. For more information about the event and sponsor opportunities, please contact our Big Event Team at bigevent@denisontx.gov.

Donations to a city are tax deductible if for a public purpose. The IRS Code, at U.S. Code Title 26 Subtitle A Chapter 1, Subchapter B Part VI Section 170 (C) (1) defines “charitable contribution” (which is tax deductible) to include a contribution or gift to or for the use of a state, a possession of the United States, or any political subdivision (a city) of any of the foregoing, the United States or the District of Columbia, if the contribution or gift is made for public purposes. For more information, please consult your tax advisor for specific advice regarding the tax-deductibility of charitable contributions.



SPONSOR REGISTRATION FORM
Saturday, March 28th, 2026
Please print clearly and fill out completely.

Company/Organization Name: _____

Address: _____

Contact Person: _____

Phone/Cell #: _____ Email Address: _____

Sponsor Level: (please check)

Grid of sponsor levels: \$5,000 Presenting, \$3,000 Elite, \$1,000 Supporting, \$500 Work Gloves, \$250 Contractor Bags, In-kind Any level, Other.

*For In-Kind sponsorships: Please (1) list the type of items you would like to donate and (2) provide the estimated value of your donation:

All sponsors will receive two (2) event t-shirts. Please provide t-shirt sizes: _____

- Would your company/organization like to host a booth at the Volunteer Kick-Off the morning of the event, March 28th at 8:00am - 8:30am? (1) 6ft table and (2) chairs will be provided. (For Elite and Presenting Sponsors only)
Would your company like to register a volunteer group?
Would your company like to submit a job request?

*Please note volunteer and job portals will not open until January 1st, 2026

PAYMENT

Payment form with fields for Sponsor Level, Payment Amount, Payment Type (Cash, Check, Credit Card), and Check #.

For Cash or Check Payments: Please mail completed Sponsor Registration Form and payment to: Jodie Cassell, City of Denison, 300 W. Main Street, Denison, Texas 75020

For Credit Card Payments: Please scan and email your completed Sponsor Registration Form to: jcassell@denisontx.gov, Jodie Cassell, 903-465-2720 ext. 2419

*For any payment related questions contact our Accounting Department, 903-465-2720, for any event related questions email bigevent@denisontx.gov

SPONSOR REGISTRATION DEADLINE: MARCH 9TH, 2026