

KEEP DENISON BEAUTIFUL COMMISSION MINUTES  
DENISON CITY HALL  
500 West Chestnut Street  
Denison, TX 75020  
January 15, 2008

MEMBERS PRESENT: Mike Scully, Carole Linsteadt, Judy Donahue, JoAnn Perkins, Richard McGowan, Vicki Thompson, Gina Campione, Helen Johnson, Paula Ljunkull.

ABSENT: Dan Long, Johnny

EX-OFFICIOS: Tom Speakman

GUESTS: Cheryl Green, Amy Lay

1. Call to Order – President Scully called the meeting to order at Noon.
2. Minutes - Motion to accept the Nov. minutes was made by Carole Linsteadt, seconded by JoAnn Perkins and passed. The topic of attendance arose, noting that Dan Long’s prolonged absence from the Commission leaves the Commission one member less for active participation. Cheryl Green stated that the Commission should be keeping records of attendance at not only the regular monthly meeting, but all events in which the Commission members participate as Commissioners of KDB. If a person is not attending 75% of all KDB activities, then President Mike Scully and Tom Speakman have to bring this to the attention of the City Council. Helen Johnson volunteered to keep these attendance records.
3. Financial Report - Motion to accept the Oct. & Nov. Financial reports was made by Carole Linsteadt, seconded by JoAnn Perkins and passed. Judy Donahue presented and reviewed the 2007 – 2008 budget. She will separate the CLPP money of \$988 from the Beautification budget and make a separate entry for CLPP.
4. Expenses to be Considered – Richard McGowan on behalf of Master Gardeners reported that he is presenting a bill for \$290 for compost and expanded shale. Carole Linsteadt made a motion to pay the bill. Helen Johnson seconded the motion and the Commission approved.

#### Committee Reports

Beautification – Carole Linsteadt reviewed the Wow Project to improve one gateway to the city at a time. She has met with the mayor who is very supportive of the project and DDA is contributing \$30,000 for money to be awarded after completion of the project. KDB is offering a \$3000 prize. The first gateway to Denison to be targeted is the business community on Armstrong. There are 49 businesses to be approached. All entrants to the contest are eligible to win the prize of the \$3000 awarded by KDB. All entrants will be eligible to get 50% of their costs up to \$2000 from the DDA Grant after showing the completed work and receipts. If this contest is successful, other gateway areas will be eligible to future contests. All entrants must have a before and after picture taken by Tom Speakman.

The four following area will be listed to help an entrant chose one or more to be eligible to win the \$3000 prize and/or 50% matching grant up to \$2000:

Signs– Replace, Repair, or improve to make the business more visible and professional,

Parking lot – resurface, repair, add a surface, entrance/exit signs

Main structure and/or structures – fix broken windows, repair roofs, paint, clean windows, rebuild or reinforce structure(s). Demolishing can only be done if the entire area, including tanks underground are removed, and the cleaned area is ready for the next business.

General Grounds – Clean up debris, trash, clutter, litter, lawn, limbs, plant flower beds, add lighting, repair old fencing.

Carole Linsteadt will hand out full description of these areas at a training meeting. Carole will appear before the City Council to gain their support. The contest will start April 1 and finish by June 1. Letters will be sent out next week after approval by the City Council. Also included will be the description of the cleanup areas, an intent to participate form and a stamped addressed envelope. These intent forms are to be

returned by Feb.5. The Commission decided to have a training session, Jan 25 starting at 3pm in the Media Room. If not enough intents are returned, the Commissioners will start knocking on doors. Helen Johnson made a motion to spend \$200 for mailing the letters and stamped envelopes. JoAnn Perkins seconded the motion and the motion was approved.

Recycling and Solid Waste – Richard McGowan reported that 3 billboards are up for the month of Jan. at N Austin near Church's, South Austin at Spur 503 and Armstrong. He also reported that the Recycling Committee is partnering with the Denison Performing Arts during its Art Contest in May. KDB will be a sponsor for the Collage part of the contest. The KDB theme is Keep the Planet Clean, You'll Like It. KDB will help sponsor the evening reception and be part of the award ceremony. Recycling can put up 600 for the needed 640 for the prizes and the reception. Carole Linsteadt made the motion to spend the extra \$40 added to the \$600 remaining in the Recycling budget. JoAnn Perkins seconded the motion and the Commission approved the motion.

Education – Judy Donahue reported that a decision had been made before the budget was set to combine most of the education budget with recycling since most of the education for this budget year will involve recycling. She will still have the Trash Art Contest in June.

Code Enforcement/Cleanup – No report

Public Awareness – JoAnn Perkins reported that Jessica Richardson of the Herald Democrat will not be able to attend our meetings because there has been no replacement for Ken Studer. This has meant that all the newspaper reporters have had to add his area to their previous work.

JoAnn Perkins decided to do a one-half day at the Black Expo since only Judy Donahue volunteered to work at the Expo along with JoAnn. Materials for the Expo will be recycling material, tattoos, and flower seeds. JoAnn also mentioned that Tom Speakman representing Community Development will address the Grayson County NAACP, on 2/16 at 1000 East St. Sherman. All are invited.

OLD BUSINESS - None.

The meeting was adjourned at 1:15pm

Respectfully submitted,

Judith D. Donahue, Secretary of Keep Denison Beautiful.